

**CITY OF CHARLOTTESVILLE, VIRGINIA
CITY COUNCIL AGENDA**



Agenda Date:	December 16, 2024
Action Required:	Approval of Resolution
Presenter:	Riaan Anthony, Director of Parks & Recreation
Staff Contacts:	Riaan Anthony, Director of Parks & Recreation Anne Secreast
Title:	Resolution to appropriate BAMA Works Special Event Funding - \$38,700 (2nd reading)

Background

The City of Charlottesville Parks and Recreation, through a partnership with the BAMA Works Fund, has received generous financial sponsorship to host several special events offered to community. This includes two Sunday Sundown events at Washington Park, two Sounds of Summer events, and the annual Downtown Safe Halloween festival on the downtown mall. The BAMA Works Fund provided over \$38,700 in financial support for these events.

Discussion

Sunday Sundown is a free community celebration that provides families and residents to enjoy food, swimming, games, and connection. Sounds of Summer is a free community celebration that offers a chance for families and residents to enjoy music, food, and family-friendly activities in the park. The Downtown Safe Halloween festival is held annually at the Ting Pavilion and includes an afternoon of games, music, Halloween costumes and trick-or-treating on the Downtown Mall.

For each event, Charlottesville Parks & Recreation provided the upfront funds for staff, entertainment and other supplies out of the general fund operating budget. Subsequently, BAMA Works provided a check in support of the events. This item requests appropriation of those funds into the cost center budgets that supported the up-front costs for the events.

The appropriation replacement of these funds is necessary because Parks & Recreation has already expended money from the general fund to produce these events.

Alignment with City Council's Vision and Strategic Plan

Approval of this agenda item aligns directly with Council's vision for Charlottesville Recreation, Arts and Culture which provides, encourages, and supports a wide range of recreation, green space, arts, and cultural programs and opportunities.

Community Engagement

Budgetary Impact

Donation of these funds will reimburse the Parks and Recreation department and the General Fund for the expenses related to holding these special events.

Recommendation

Staff recommends approval of this resolution.

Alternatives

The donation could be returned to the donor and expenses related to these events would be covered using City funds.

Attachments

1. Resolution To Appropriate a Financial Sponsorship from BAMA Works for Special Events